University of Delhi Chanakyapuri, New Delhi - 110021

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Tel No. : +(91)-(011)-26110041, 26875400 Fax No. : +(91)-(011)-24105466 Website : http://www.jmc.ac.in Email Id : jmcadmn@yahoo.co.in info@jmc.ac.in principal@jmc.ac.in

ADD ON COURSES 2019-20 A SUMMARY REPORT

Contents

- 1) Summary Table
- 2) Details of each course
 - a. Name of the course
 - b. Course outline
 - c. MOU
 - d. Names of students enrolled

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- e. Attendance sheets
- f. Assessment procedure and Outcome
- 3) List of students signed by Principal for all courses

1) SUMMARY TABLE

S. No.	Name of course	Total number of students enrolled
1	Financial Management	14
2	Corporate Communication and Public Relations	8
3	Media Studies	13
4	Advertising and Marketing Communications	. 28
5	Camera and Photography	. 4
6 (a)	Business Analytics	11
6 (b)	Business Analytics	4
7	Cop+25 International Climate Action	50
8	French Language	31
9	Spanish Language	32
	TOTAL	195

NAME	FINANCIAL MANAGEMENT (GP05FM)
COURSE	MODULE 1
OUTLINE	Introduction to Financial Accounting
	Preparation of Financial Statements
	Financial Statements of Limited Companies
	Annual Report
	Introduction of Cost Concepts
	Cost-Volume-Profit Analysis
	Decision involving Alternate Choices.
	MODULE 2
	Introduction to Financial Management
	Time value of Money

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Introduction to Risk and Return
Valuation of Securities
Financial Statement Analysis
Financial Forecasting
Cost of Capital
Basics of Capital Expenditure Decisions
 Analysis of Project Cash Flows
Cases and Exercises
Time value of money
Introduction to Risk and Return.
Valuation of Securities.
Cost of Capital.
 Basics of Capital Expenditure Decisions.
MODULE 3
• Leverage
Capital Structure Theories
Capital Structure Policy
Dividend Policy
Management of Working Capital
Estimation of Working Capital Needs
Inventory Management
Receivables Management
Treasury Management and Control
Financing Current Assets
 Risk Analysis and Optimal Capital Expenditure Decision
Current Development
Cases and Exercises
Capital Structure
Dividend Policy

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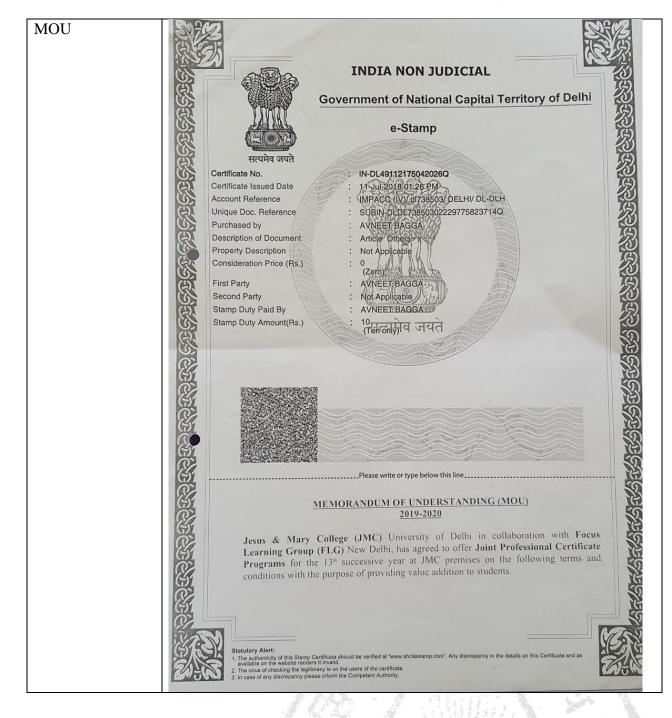
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Programs to be offered
Joint Professional Certificate Programs:
 Corporate Communication & Public Relations Financial Management
Duration of program – 60 hours (15 sessions of 2 hours each – Classroom Interaction & 30 hours of field/practical assignments) / 6 months joint certificate / over by February. Program fee – Rs. 15,000/- per student plus taxes if & so applicable from time to time.
Responsibilities of Focus Learning Group
 Ensure high quality classroom delivery to enrolled students and jointly award certificates. Ensure smooth functioning of the programs. Guide for and provide any necessary learning material to support/enhance the experience, the cost of which to be borne by enrolled students.
• Trainer's fee to be borne by FLG.
Responsibilities of Jesus & Mary College
 Provide the premises i.e. classroom with projector for all programs. Create awareness about the programs through posters, pamphlets and/or banners provided by FLG and utilize the college website for maximum reach. Help FLG organize orientation session/s for large groups of JMC students to encourage and counsel, whenever necessary. Collect fee - Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration, equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the programs.
Complete Agreement
This document represents the entire understanding between Focus Learning Group (FLG) and Jesus & Mary College (JMC) and no variation of its terms shall be valid unless made in writing and signed by both the parties.
The blue round logo on the letterhead is the first and original for documentation purposes. Certificate will have the new colorful design/creation depicting the intertwined angles (to be interpreted as amalgamation of perspectives) along with the tagline for millennial generation; Your Aspirations Your Actions.
The term of this MOU shall be valid from August 1 2019 till July 31 2020. Based on the success of this 13 th consecutive year, the MOU may be renewed further keeping in mind the cost and value consideration at that point in time.

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	Howe	ver, either narty can aven	MOU shall not release the parties from an as may exist on the date of termination t to cancel this agreement in writing wit ce along with, in case the circumstance s	1.
	F	or Jesus & Mary College		
		Sr. Rosily Jon	For Focus Learning Group	
	S	r. (Dr.) RosilyT.L. r.i.m	Avneet Bagga	
	P	rincipal	Director	
	M	litness	Witness	
			Bhupinder Sieh Bager.	
NAMES OF	S. No.	Name of the student		
STUDENTS	1	Drishti Dudeja		
	2	Gurleen Kaur		
	3	Lakshika		
	4	Momina Muqeem		
	5	Ritika Gupta		
	6	Nikhita Soni		
	7	Smakshi Thalia	5	
	8	Biti Sophia Soren		
	9	Tanvi Bhandari	1	
	10	Jassika Kapoor		
	11	Paavani Mangla		
	12	Abhya Saxena	18 4	
	13	Tarini Gulati	1.	
	14	Tanishka Arora	Sand Maria	
ATTENDANCE SHEET	1 Abs 2 Btf 3 Driv 4 Guy 5 Jass 6 Jass 7 Mod 8 Nimit 9 Paaa 10 Rans 11 Sman 12 Tant 13 Tant 14 Tart 15 Jass	aari Mangia P P P P A Gupta P P P A AGupta P P P A AGupta P P P A Alba Arora P P P A Alba Arora P P P A Alba Arora P P P A i Gulati P P P A A		son Session 4 15 16 (A P/A P/A P A P A P A A A A A A A A A A A
ASSESSMENT PROCEDURE		ramme gave students a	platform to understand the state of the stat	he choice of

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AND OUTCOME	working of general and life insurance, Mutual funds, real estate markets
	with factors affecting risk and return, concept of estate planning were
	taught. It also gave them insights into working of Financial Markets,
	Evaluation Concept, Risk & return related to various asset classes, Value
	equity & bonds, Mutual Funds & Portfolio Management – The
	fundamentals of all these concepts were taught & explained keeping in
	mind the contemporary market & changes ahead. The program also
	centered on bettering crucial skills of individual's personality, professional
	communication and Emotional intelligence; that helped the students
	become corporate and life ready. Each of these skills is instrumental in
	preparing the overall development and outlook of students.
	After understanding these concepts, the students can apply for jobs at
	Banks NBFCs' & Financial Institutions. Individuals can also do freelancing
	provided they have thoroughly practiced the concepts taught.
	Participants were evaluated through quizzes, participation in discussions,
	presentations and project work. Student were also taken through a battery
	of tests and other tools in order to access these skills individually.
	Development areas that were limiting the potential of a student were
	identified and each area was worked upon for overall awareness. Students
	were given assignments & projects concerned with Self-analysis and
	Development, Communication Effectiveness and Emotional Intelligence.
	All students successfully completed the course for the year.

NAME	CORPORATE COMMUNUICATION AND PUBLIC RELATIONS (GP02CCPR)
COURSE OUTLINE	 (GP02CCPR) History and practice of public relations in Indian and global setting – The importance of communication in a spectrum of corporate setting is analyzed. Need & role of PR professionals is studied. Communication ethics, low and regulation is discussed. Media Environment in India & the world – Building and maintaining relationships of credibility with the media and developing methodology for the successful practice of media relations. The overview of the print, electronic and digital media is given and PR is understood in the context of a fast-growing, fast-changing media. Developing specialized skills for effective writing including brainstorming, researching, planning, structuring, wording, presenting,
	 brainstorning, researching, praining, structuring, wording, presenting, rewriting are taught through drill exercises in reading and understanding corporate news and literature. Qualitative research methodologies to produce knowledge-driven programs and to measure the outcome of marketing strategies are discussed. Developing strategic communication plans that include blending internal and external initiatives to accommodate core company principles are shared. Anticipating crisis situation and doing crisis

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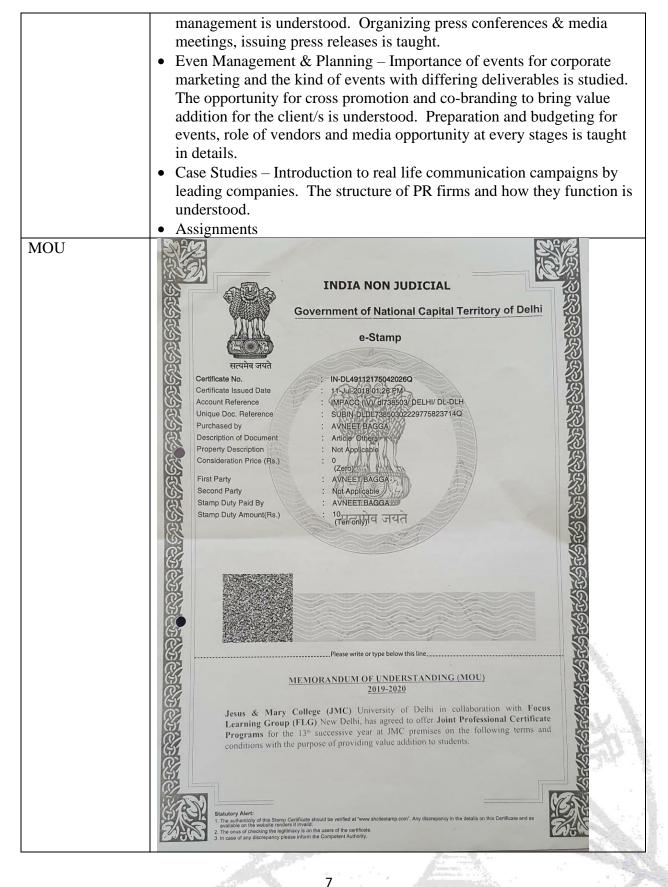
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	Joint Professional Certificate Programs:
	 Corporate Communication & Public Relations Financial Management
	Duration of program – 60 hours (15 sessions of 2 hours each – Classroom Interaction & 30 hours of field/practical assignments) / 6 months joint certificate / over by February. Program fee – Rs. 15,000/- per student plus taxes if & so applicable from time to time.
	Responsibilities of Focus Learning Group
	• Ensure high quality classroom delivery to enrolled students and jointly award certificates.
	 Ensure smooth functioning of the programs. Guide for and provide any necessary learning material to support/enhance the experience, the cost of which to be borne by enrolled students. Trainer's fee to be borne by FLG.
	Responsibilities of Jesus & Mary College
	 Provide the premises i.e. classroom with projector for all programs. Create awareness about the programs through posters, pamphlets and/or banners provided by FLG and utilize the college website for maximum reach. Help FLG organize orientation session/s for large groups of JMC students to encourage and counsel, whenever necessary. Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration, equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the programs.
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	The term of this MOU shall be valid from August 1 2019 till July 31 2020. Based on the success of this 13 th consecutive year, the MOU may be renewed further keeping in mind the cost and value consideration at that point in time.

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	Termination or Premature Termination of the MOU shall not release the parties from payment, liability or any other obligation as may exist on the date of termine However, either party can exercise the right to cancel this agreement in writing feedback and by giving at least 30 days notice along with, in case the circumstan requires.		to cancel this agreement in writing wi e along with, in case the circumstance of For Focus Learning Group	n.
	Sr	Sr. Assily form (Dr.) RosilyT.L. r.j.m incipal	Avnet Bagga Director	
	W	itness	Witness Mr. Bhapinder Sieh Bagser.	
			Shupinder Sieh Bagge.	
NAMES OF	S. No.	Name of the student		
STUDENTS	1	Muskan	i.	-
	2	Radha Arora		-
	3	Tanya Gupta		-
	4	Gautami Khanna	<u> </u>	-
	5	Hardika Aggarwal		-
	6	Regina Doristoppo		-
	8	Ashnah Rachel	1	
ATTENDANCE SHEET	S.No. Partici 1. Adhnah Ri 2. Gautani Ri 3. Radha Aro 4. Regina Do 5. Shrishty K. 6. Tanya Gup 7. Mus ty 8. Hondhix	$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	Sion Section S	15 16
ASSESSMENT PROCEDURE		gram was offered to st onals were in charge		

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AND OUTCOME	interesting case studies and newspapers/magazines were utilized as books to understand the diversity of communications
	 space. Films and documentaries were screened, visits were made to media houses and All India Radio to engage the students with professionals from diverse media backgrounds. Students benefited from several classroom exercises; they were able to make effective presentations and contribute to group discussions. The challenge and essence of writing was grasped through drafted mock press releases, background notes and introductions. Some students opted for communications-oriented jobs and
	some students opted for communications-oriented jobs and those keen on pursuing Post Graduate programs found these sessions and exercises very useful in their tasks ahead. Assessments are done through viva-voce, quizzes and presentation. All students successfully completed the course for the given year.

NAME	MEDIA STUDIES (CP04MS)
COURSE	Course Overview:
OUTLINE	The course will cover modules of Print Media, Photography and aesthetics (to
	cover both indoor and outdoor shoots), Film Appreciation, TV Production,
	Anchoring and Radio Jockeying.
	Topics:
	 Introduction to media & Journalism. Discussions about related work
	profiles (Indian context)
	Radio program Production.
	Voice grooming, Diction & Presentation
	Scriptwriting & Studio Training
	Project Work
	TV& Film Studies
	Film Appreciation, Camera Shots and Angles
	Direction basics
	Project Work-Group Activity
	• Journalism (Print, Web, TV)
	News and report writing
	Photo Journalism
	Basics of Internet marketing
	TV News Reading & Reporting

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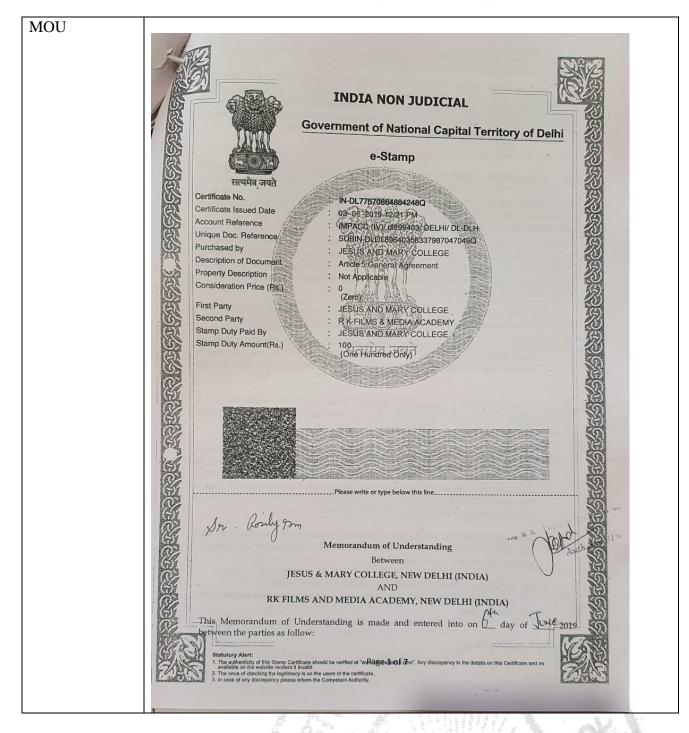
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	The Parties
	The Jesus & Mary College (a constituent college of University of Dent) The Jesus Mary College (a constituent college of University of Dent) The Theorem Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Principal, Sr. (Dr.) Rosily T.
	The Jesus & Mary Collis 110021 represented through its excluded by or repugnant to the
	Chanakyapuri, New Deard as IMC) which expression shall, interest liquidators, successors in interest
	The Jesus & Mary College (a constituent cones). Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Robert to the (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest context, be deemed to include its administrators, executors, liquidators, successors in interest
	and permitted assigns of the First Part
	and permitted adopt
	t Trust) with its registered
	R. K. Films & Media Academy , New Delhi (an unit of R K Educational Trust) with of the second representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Delhi 10005 through its authorized representative, Mr. Delhi 10005 through the second representative at the second
	R. K. Films & Media Acatelity . New Delhi 110005 through its authorized reproduced by or office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized reproduced by or Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or Deepak Bansal (hereinafter referred as RKFMA) which expression shall be added by the statement of the statement
	office at 8A/8, W.E.A. Rated referred as RKFMA) which expression shall, unless vacutors, liquidators,
	Deepak bansai (increases) be deemed to include its administrators, exceeded, increases
	successors in interest and permitted assigns of the Second Part.
	with standard add-on courses in and
	Whereas, the JMC is desirous of imparting skill oriented and en the skills related Entertainment Industry for the prospective learners/ students seeking to learn the skills related
	Entertainment industry for the prospect of the
	to this sector for suitable work opportunities. And whereas, rectain education partner for the JMC to offer such add-on courses (refer annexure 1, 2 & 3) as an education partner for the
	JMC to offer such add-on courses (refer and courses)
	annexed add-on courses of JMC.
	Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each
	individually a Party, and collectively referred to as Parties, agree to work together:
	1. OBJECT: To facilitate prospective learners/students interested in pursuing Media &
	Communications related add-on courses at Jesus & Mary College as proposed & conducted by RKFMA and as per annexures attached to this MoU (Annexures 1, 2 and
	3).
14	2. CERTIFICATION: On successful completion of the course(s) by learner(s), JMC &
	RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the
	authorized person(s) of JMC & RKFMA.
	at a state of the
	3. ADMINISTRATION: Students will be responsible for fulfilling all financial obligations,
	including tuition and all required fee applicable for the course(s) of their respective
	choice. JMC may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to
	keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee
	collections, etc. to safeguard the interest of all concerned.
	concentration of the particular and interest of the concentration
	4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:
	The add-on course to be run under this MoU & their respective fee, are detailed in
	attached Annexures 1, 2 and 3 respectively.
	5. FEE SHARING, REIMBURSEMNTS & CALCULATIONS:
	JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in
	the following ratio:
1.00	JMC (30%): RKFMA (70%) or R.K. Films & Media
	Sor Rosely pm
	0 Page 2 of 7
	1 MAC J. MARINEL

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e ł	MC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the xpenses of advertising & publicity, lectures, tutorials & practical classes, teachers' onorarium(s).
	RINTING AND STATIONARY: JMC shall make available the admission forms for the tudents and retain its sale proceed with it. Any other printed material if requires, e.g. ourse information brochure shall be got printed by RKFMA at its option.
7. 1	RKFMA OBLIGATIONS: RKFMA, as a part of its deliverables and for the association vith JMC, agrees to:
7.1.	support/assist JMC in developing the syllabus, curriculums, structure of the add-on courses as per this MoU.
7.2.	to design and develop facilities for conducting studio practical classes at the premises of JMC at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
7.3.	support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the
Alter and the second	target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
7.4.	maintain its copy of student's records and confidentiality of the same.
7.5.	to advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses of JMC and implement the same accordingly after the consent of JMC.
0	TERUS & MARY COLUCT OR LOATIONS
	JESUS & MARY COLLEGE OBLIGATIONS
8.1.	Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
8.2.	Allot classrooms in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the educating of students enrolled in add-on courses of JMC.
8.3.	Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion
8.4.	of the course to be done by RKFMA, at no extra costs. Collect fee for the add-on courses and maintain proper record and account of its
8.5.	affair at the JMC. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
8.6.	To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
8.7.	To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
str	. Rosily gom Page 3 of 7

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principal@jmc.ac.in

To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students. 8.8. 9. RKFMA shall continue with its educational/ training activities elsewhere as well. 10. VALIDITY AND DURATION OF AGREEMENT: This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period. 11. MODIFICATION TO THE MOU: The MOU can be modified through mutual written consent of the parties to this MOU. 12. FORCE MAJEURE: Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action. day of UNE 2019 In witness whereof the parties hereto have signed this MOU on this mentioned herein before at New Delhi. For and on behalf of Second Part For and On behalf of First Part Sr. Rosly 9m Principal Auth. Sign / Director Jesus & Mary College **RK Films & Media Academy** Date: 6 / JUNG 2019 Witness(es): Witness(es): Name Name Address Address: Madia Academ Page 4 of 7

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	rest-	Certificate Program in Mails on the
	*	Certificate Program in Media Studies
	This	rse Overview course will cover modules of Print Media, Photography & Aesthetics (to cover both indoor outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.
		The second second successing and reactor jockeying.
	1	Topics . Introduction to Media & Journalism.
		Discussions about related work profiles - (Indian context)
	2	2. Radio Program Production 2.1. Voice Grooming, Diction & Presentation
	2	2.2. Scriptwriting & Studio Training 2.3. Project Work
		3. TV & Film Studies
	3	3.1. Film Appreciation, Camera Shots & Angels 3.2. Direction basics
	3	B.3. Project Work - Group Activity Journalism (Print, Web, TV)
	4	4.1. News & Report Writing;
	4	4.2. Photo Journalism
	4	4.3. Basics of Internet Marketing 4.4. TV News Reading & Reporting
	Cou	rse Delivery
	The assig prog	sessions shall be planned with tutorials followed by bi-weekly project and academic gmment breaks to enable the students complete their projects and assignments before they gress to the next modules. Classes (theory and practical) can also be conducted at the campus KFMA.
	1220	urse Duration months maximum
		al sessions / Total Hours (Theory + Practical)
		y sessions / Sixty hours
	and the second se	urse Fee 5,000/- in lumpsum
	Min Can Clas Scre	gibility nimum 10+2 qualified or equivalent. Ididates appearing the qualifying examinations may also apply and enroll. sses may be offered co-educational pattern as well. sening and shortlisting of the candidates for admissions to be conducted jointly by the JMC & FMA.
		A l. a
		Sr. Clouby m
		Page 5 of 7
IAMES OF	S. No.	Name of the student
TUDENTS	1	Ritu Baskey
	2	Bhavya Juneja
	3	Eva Eliza John
	4	
	4	Palak Singh

-

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	6	Tanya Verma		
	7	Pragati Kumari		1
	8	Komal Adlakha		
	9	Kajal Godwal		-
	10	Ammesha Srivastav		-
	11	Anushka Bhardwaj		
	12	Sanghmitra		
	13	Manmeet Kaur		
ATTENDANCE SHEETS	उपरिवति हिंगे Name हाँ हैं नाम	Rank eee 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	Midie Studie	TELE / THU RSDAT Month WE SERK Year of 2019 Anouth Advance Balance The advance Balance Sign. 2 p 2 p 2 p 2 p remove
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Attendance Re उपस्थिति पंजिका	gister	MEDIA STUDIES Tues, Thrusday	Month The January- Year of 2019
BE Name Rank 1 1. RT TU BASKEY 2. BHAYA JUNEPA 3. RVA ELIZA JUNE 4. PALAK STNGP 5. RICHA PRAKASH 6. TANYA VERMA 4. PRAGATI KIMARI 8. KOMAL ADLAKHASH 9. AMMATSUA SRYASTAN 10. KAJAL GODANA 11. ANUSHKHA BHARDINA 12. SANGHATTAN ARMA 13. MANMEET KADR	2 3 4 5 6 7 8 9 10 11 12 13 14 15 15 17 18 19 20 A A P A A A P A A A A A A A A A		
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 info@jmc.ac.in
 principal@jmc.ac.in

	Attendance Register उपरिवति पंजिका	MEDIA STUTIES MONTH TH Mauch
	Ex Name Nam Name Name Na	Ver vit 2.2.20 21 22 23 24 25 26 27 28 29 29 29 29 29 27 7 </th
ASSESSMENT	The course aims to learn various aspect	s of Mass Media. The students learnt
PROCEDURE	- traditional patterns or styles of	writing scripts and screenplay for films,
AND	TV shows and advertisemer	nts apart from elements of direction
OUTCOME	(particularly related to Indian re	gional cinema)
	- manner/ techniques for voice	narration whether as a storyteller, event
	host or radio broadcaster	
	- video news reporting	
	• •	ishing and optimization (using a video
	streaming platform like YouTub	be)
	Students were assessed on hands on act	1 5
	examination. All students successfully	completed the course for the given year.

NAME	ADVERTISING AND MARKETING COMMUNICATIONS
	(CP02AMC)
COURSE	Course Overview:
OUTLINE	The Advertising and Marketing Communication course programme comprises
	application-based instruction by industry professionals. Designed to give
	working knowledge of Advertising and Marketing Communication and how
	they inter-relate, the course comprises of modules, research projects and
	workshops.
	Topics:
	Marketing principles and Concepts
	Understanding the Advertising Industry
	Market research
	Direct marketing
	Advertising Campaign and Strategy
	Public Relations and Client Servicing
	• Fundamentals of Digital Marketing
	Course Training Methodology:
	Lecture and demonstrations

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MOU	
	The Parties
	The Parties The Jesus & Mary College (a constituent college of University of Delhi) located at The Jesus & Mary College (a constituent college of University of Delhi) located at Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Charaktranuti, New Delhi- 110021 represented through the second
	The Jesus & Mary College (a constituent college of University of Denu) to the Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Rosily T.L. rjm, Principal,
	The Jesus & Mary College (a constituent coney) Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Robert (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the intervention of the deemed to include its administrators, executors, liquidators, successors in interest
	Chanakyapuri, New Denue House Andrews expression shall, unless exclusion statement in interest
	(hereinafter referred as JNC) white administrators, executors, inquintees,
	and permitted assigns of the First Part
	R. K. Films & Media Academy, New Delhi (an unit of R K Educational Trust) with its registered R. K. Films & Media Academy, New Delhi 110005 through its authorized representative, Mr.
	R. K. Films & Media Academy , New Delhi (an unit of R K Educational Trust) where the presentative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. office at 8A/8, W.E.A, Karol Bagh, New Del
	office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 the opression shall, unless excluded by or
	R. K. Films & Media Academy/ New Delhi 110005 through its authorized exp office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized exp Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or
	Deepak Bansal (hereinafter referred as RKFMA) which expression stant, discusses, liquidators, repugnant to the context, be deemed to include its administrators, executors, liquidators, interest and permitted assigns of the Second Part.
	successors in interest and permitted assigns of the Second Part.
	Little stand add-on courses in a
	Whereas, the JMC is desirous of imparting skill oriented and on the skills related Entertainment Industry for the prospective learners/ students seeking to learn the skills related
	Entertainment Industry for the prospective learners/ students seeking to the partner with the to this sector for suitable work opportunities. And whereas, RKFMA seeks to partner with the to this sector for suitable work opportunities approxime 1, 2 & 3) as an education partner for the
	to this sector for suitable work opportunities. And whereas, Name adjustion partner for the
	to this sector for suitable work opportunities. And whereas, for hir containing partner for the JMC to offer such add-on courses (refer annexure 1, 2 & 3) as an education partner for the
	annexed add-on courses of JMC.
	Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each
	Therefore JMC and RKFMA, upon the premises and coverance work together: individually a Party, and collectively referred to as Parties, agree to work together:
	1. OBJECT: To facilitate prospective learners/students interested in pursuing Media &
	Communications related add-on courses at Jesus & Mary College as proposed &
	conducted by RKFMA and as per annexures attached to this MoU (Annexures 1, 2 and
	3).
	2. CERTIFICATION: On successful completion of the course(s) by learner(s), JMC &
	RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the
	authorized person(s) of JMC & RKFMA.
	3. ADMINISTRATION: Students will be responsible for fulfilling all financial obligations,
	including tuition and all required fee applicable for the course(s) of their respective
	choice. JMC may, at its option, appoint any of its staff or faculty members to act as
	representatives from its College as course coordinators and key officers from College to
	keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee
	collections, etc. to safeguard the interest of all concerned.
	4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:
	The add-on course to be run under this MoU & their respective fee, are detailed in
	attached Annexures 1, 2 and 3 respectively.
	E EEE CHADING DEIMRIDSEMNITS & CALCULATIONS.
	5. FEE SHARING, REIMBURSEMNTS & CALCULATIONS:
	JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in
	the following ratio: JMC (30%) : RKFMA (70%) or R.K. Films & Media Academy
	JMC (30%): RKFMA (70%) or R.K. Films
	Son lonly my
	Son lonly pm
	0 Page 2 of 7

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Email Id : jmcadmn@yahoo.co.in info@jmc.ac.in principal@jmc.ac.in

e h	AC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the openses of advertising & publicity, lectures, tutorials & practical classes, teachers' onorarium(s).
	RINTING AND STATIONARY: JMC shall make available the admission forms for the nudents and retain its sale proceed with it. Any other printed material if requires, e.g. purse information brochure shall be got printed by RKFMA at its option.
7. R	KFMA OBLIGATIONS: RKFMA, as a part of its deliverables and for the association rith JMC, agrees to:
7.1.	support/assist JMC in developing the syllabus, curriculums, structure of the add-on courses as per this MoU.
7.2.	to design and develop facilities for conducting studio practical classes at the premises of JMC at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
7.3.	support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in
	print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
7.4. 7.5.	maintain its copy of student's records and confidentiality of the same. to advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses of JMC and implement the same accordingly after the consent of
8.	JMC. IESUS & MARY COLLEGE OBLIGATIONS
8.1.	Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
8.2.	Allot classrooms in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the educating of students enrolled in add-on courses of JMC.
8.3.	
8.4.	Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.
8.5.	Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
8.6.	To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
8.7.	To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
sh	. Rosely gom Page 3 of 7

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To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students. 8.8. 9. RKFMA shall continue with its educational/ training activities elsewhere as well. 10. VALIDITY AND DURATION OF AGREEMENT: This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period. 11. MODIFICATION TO THE MOU: The MOU can be modified through mutual written consent of the parties to this MOU. 12. FORCE MAJEURE: Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action. day of UNE 2019 In witness whereof the parties hereto have signed this MOU on this mentioned herein before at New Delhi. For and on behalf of Second Part For and On behalf of First Part Sr. Rosly 9m Principal Auth. Sign / Director Jesus & Mary College **RK Films & Media Academy** Date: 6 / June 2019 Witness(es): Witness(es): Name Name Address Address: Made Academ Page 4 of 7

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		Annexure 2
	Anastr	Certificate Program in Advertising & Marketing Communications
		Certificate Program in Advention of
	Instru Mark	Certificate Hoge se Overview Advertising & Marketing Communication course programme comprises application-based action by industry professionals. Designed to give working knowledge of Advertising and leting communication and how they inter-relate, the course comprises of modules, research cts and workshops.
	proje	Topics
	-	ons & instructions about: Marketing Principles & Concepts Understanding the Advertising Industry Market Research Direct Marketing Advertising Campaign & Strategy Public Relations & Client Servicing Fundamentals of Digital Marketing
		se Training methodology tre and demonstrations
		se Duration ionths maximum
		sessions / Total Hours sessions / Sixty hours
		se Fee .000/-
	Candi Classe	num 10+2 qualified or equivalent. idates appearing the qualifying examinations may also apply and enroll. es may be offered co-educational pattern as well. ung and shortlisting of the candidates for admissions to be conducted jointly by the JMC & IA.
	Sr	, . Rowly MM
		Page 6 of 7
NAMES OF	S. No.	Name of the student
TUDENTS	1	Mansi Agrawal
	2	Shreya Srivastava
	23	Shreya Srivastava Vanshika Azad

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	6	Tuhiin Puri		
	7	Aishwarya Bhatia		
	8	Diksha Prasad		
	9	Baby Pegu		
	10	Saakshi Sharma		
	11	Himangi Nantiyal		
	12	Sejal Gujral		
	13	Pratishtha Kapur		
	14	Sejal Goel		
	15	Vanshika Jain		
	16	Misba Ansari		
	17	Khushboo Batra		
	18	Mehak Khullar		
	19	Gauri Tandon		
	20	Shianchi Arora		
	21	Tanya Kochhar		
	22	Srishti Gupta		
	23	Anshu Prasad		
	24	Karuna Pahwa		
	25	Muskaan Dua		
	26	Amisha Pundir		
	27	Simra Afsar		
	28	Aksa		
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	Attendance Register उपस्विति पंजिका	Advate Advectsing, Nailering month an Och
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ASSESSMENT	This course enabled the students to u	inderstand the core components of online
PPROCEDURE	marketing and explored several aspe-	cts of the digital marketing environment.
AND	It provided an understanding of the fo	oundations of digital marketing landscape
OUTCOME	and helped students to acquire a new	v set of concepts and tools to help create
	products and services.	· · ·
	Students were assessed on hands on a	ctivities, projects and terminal
	examination. All students successfull year.	1 0

NAME	CAMERA AND PHOTOGRAPHY (CP01CP)	
COURSE	Course Overview:	
OUTLINE	 The course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you to be in control of the camera and not vice versa. Topics: Basics of Photography Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc. Development of cameras and accessories Digital concepts and features of modern DSLR and bridge cameras Practical sessions covering Table tops 	
	Food photography	
	• Portraits	
	Course Training Methodology:	

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	• Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibitions, photo walls,
	assignments, etc.
MOU	architecture and street scenes), exhibitions, photo walls,
	 keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned. 4. ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, &OTHER DETAILS: The add-on course to be run under this MoU & their respective fee, are detailed in attached <i>Annexures 1, 2 and 3</i> respectively.
	 5. FEE SHARING, REIMBURSEMNTS & CALCULATIONS: JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio: JMC (30%) : RKFMA (70%) or R.K. Films for Media Academic JMC (30%) : RKFMA (70%) or
	Page 2 of 7

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	JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).
	PRINTING AND STATIONARY: JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.
7.	RKFMA OBLIGATIONS: RKFMA, as a part of its deliverables and for the association with JMC, agrees to:
7.1.	
7.2.	to design and develop facilities for conducting studio practical classes at the premises of JMC at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
7.3.	support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own
7.4	topy of bladen offeedrab and connactuality of the offeedra
7.5	 to advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses of JMC and implement the same accordingly after the consent of JMC.
8.	JESUS & MARY COLLEGE OBLIGATIONS
8.1	
8.2	
8.3	
8.4	 Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.
8.5	
8.6	
8.7	
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To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students. 8.8. 9. RKFMA shall continue with its educational/ training activities elsewhere as well. 10. VALIDITY AND DURATION OF AGREEMENT: This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a Period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year 11. MODIFICATION TO THE MOU: The MOU can be modified through mutual written period. consent of the parties to this MOU. 12. FORCE MAJEURE: Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action. In witness whereof the parties hereto have signed this MOU on this $\frac{1}{2}$ day of $\frac{1}{2019}$ mentioned herein before at New Delhi. For and on behalf of Second Part For and On behalf of First Part Sr. Conly my Principal Jesus & Mary College Auth. Sign / Director **RK Films & Media Academy** JUNE 2019 Date: 0 / Witness(es): Witness(es): Name: Name Address: Address Academ Page 4 of 7

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principal@jmc.ac.in

Annexure 3 Certificate Program in Camera & Photography Course Overview Course Overview This course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you be in control of the camera and not vice versa Topics Practical Instructions & Activities Basics of Photography Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc. Development of cameras and accessories Digital concepts and features of modern DSLR and bridge cameras. Practical sessions covering table tops food photography - portraits Course Training methodology Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibitions, photo-walks, assignments, etc, Camera Required: DSLR camera with manual adjustments for Aperture & Shutter **Course Duration** Six months maximum Total sessions / Total Hours Thirty six sessions / fifty four hours Course Fee Rs.15,000/-Eligibility Minimum 10+2 qualified or equivalent. Candidates appearing the qualifying examinations may also apply and enroll. Classes may be offered co-educational pattern as well. Screening and shortlisting of the candidates for admissions to be conducted jointly by the JMC & RKFMA fedie Academy tor R.K. Files Sr. Ronly m Sign. Dire Page 7 of 7 NAMES OF S. No. Name of the student **STUDENTS** 1 Aakriti Agarwal 2 Pratha Chhatwal Yamini Nainta 3 4 Surabhi Bhardwaj

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 info@jmc.ac.in
 principal@jmc.ac.in

	Attendance Register suberity riferer	Autyung Month with Personal 12 12 13 13 13 10
ASSESSMENT PROCEDURE AND OUTCOME	The objective of this course is to pursue photographic process through a DSLR. operation, content and the essential kno image portfolio serve as primary object problem solving and precise craftsmans assessed on hands on activities, project students successfully completed the con	Image composition, technical owledge for completion of a final tives. Individual creativity, visual ship is emphasized. Students were s and terminal examination. All

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1- 1-19	Memorandum of Understanding
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Statutory Aler: 1. The automaticity of this sparse 2. The oncid of characteristic of the sparse 3. The oncid of the oncid of th	nderstanding is made and entered into on 4 th day of October 2019 between the Well & SANGWAN NEIR SANGWAN ATEANCT DELH ATEANCT DELH ATEANCT DELH ATEANCT DELH ATEANCT DELH ATEANCT DELH ATEANCT DELA ATEANCT DELA ATEA
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Page 4 of 10	Page 4 of 10	NOTARY PUBLIC, NEW DELHI
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Tel No. : +(91)-(011)-26110041, 26875400

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Email Id : jmcadmn@yahoo.co.in info@jmc.ac.in principal@jmc.ac.in

	Annexure 2	
	Certificate Program in Business Analytics (Basic and Advanced, each 30 hours)	
	Course Overview (Basic Programme) 30 Hours The Business Analytics course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Data Sciences and decision making for business decisions and how they inter-relate, the course comprises of modules, research projects and workshops. This programme is specifically designed for an entry level understanding of the subject	
	Module 1: Basics of Statistics & Exploratory Data Analysis Concepts such as Data Distribution, Type of Graphs, Standard Deviation and Variance, Introduction to Sampling, Probability Distribution, Hypothesis Testing, Missing Value Treatment, Feature Engineering, Univariate and Bivariate Analysis	
	Module 2: Introduction to R Programming principles, Fundamentals of R, Data types and visualisation	
	Module 3: Linear Regression Analysis Applying Linear Regression Analysis, Model Building, Model Analysis and Industry Based Case Studies	
	Module 4: Logistic Regression Analysis Applying Logistic Regression Analysis, Model Building, Model Analysis and Industry Based Case Studies	
	Module 5: Time Series Different components of Time Series, Forecasting Techniques and Model Validation, Stationarity (Exponential Smoothening, ARIMA)	
	Module 6: Clustering Performing Hierarchical Clustering, K-means Clustering, Scaling	
	Module 7: Market Basket Analysis Applying Market Basket Analysis, Apriori Algorithm, Industry Based Case Study	
	Module 8: Classification Applying Decision Trees, Random Forest	
1	Module 9: Corporate Lecture Corporate Lecture + Assessment	
	Business Analytics (Advanced Level) Programme 30 Hours Course Overview (Advanced Programme) The Business Analytics course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Data Sciences and decision making for business decisions and how they inter-relate, the course comprises of modules, research projects and workshops. This programme is specifically designed for an higher level understanding of	
	the subject and can be done after a basic level business analysis course	
	Module 1: Introduction to Python	11

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Programming principles, Fundamentals of Python, Data types and visual Module 2: Advanced Machine Learning Support Vector Machine, KNN(K-nearest neighbors) Principal Compon- Industry Based Case Study Module 3: Text Mining Understand the concepts such as Sentiment Analysis, Term Docume Words, Topic Modelling Module 4: Neural Networks Introduction to Neural Network, concepts of Deep Learning, CNI Neural Network), RNN (Recurrent Neural Network) Module 5: Data Analytics Understand what is Hadoop, Complex Architecture of Hadoop, Mapl Pig Course Training methodology	ent Analysis and, ent Matrix, Spars N (Convolutional
Course Training inclucions Course Duration Two/three months maximum for each Basic and Advanced Course Respective Total sessions / Total Hours Thirty sessions / Thirty Plus Thirty = Sixty hours Course Fee in Lumpsum Rs.17,500/- for Basic Course Rs 17,500/- for Advanced Course	y
Eligibility Minimum 10+2 qualified or equivalent for Basic course. Basic course or Math or prior understanding of statistics required for advanced course Candidates appearing the qualifying examinations may also apply and enroll. Classes may be offered co-educational pattern as well. Screening and shortlisting of the candidates for admissions to be conducted jo YSTART	
Sr. Rosily m Page 8 of 10	Mm

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NAMES OF	Batch 1				
STUDENTS	S. No.	Na	me of the student		
	1	San	mathi Rao		
	2	Pri	yanka		
	3	Tar	iya Goel		
	4	An	ini Vats		
	5		antika Garg		
	6	-	ıshi Jain		
	7		ushka Verma		_
	8		riti Arya		_
	9		njhim Singh		_
	10		etal Chauhan		
	11	Ali	sha Gragya		
	Batch 2				
	Sl. No).	Name of the student]	
	1		Sejal		
	2		Melisa		
	3		Rimjhim		
	4		Sanskriti		
ATTENDANCE SHEET	Batch 1	Abi September 2 2 2 2 2 2 2 2 2 2 2 2 2		Bh Di Oscher Bit Bi	Bit 9 Acceleration 2 Acceleration 2 Acceleration 2 Acceleration 2 Acceleration 3 Acceleration 3 Acceleration 3 Acceleration 3 Acceleration 3 Acceleration
			Str Aouly for Officiatur priority for Jesus & Chantes New Deini-110321	Mu	the
	Batch 2	2.540	All stores and the second s	-	

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NAME	COP+25 INTERNATIONAL C	LIMATE ACTION (CP14CICA)
BROCHURE	COP+25 COP INDIA PROGRAM	COP25 CHILE 2019 With Charte Charded Conference
	COP+25 INTE	ERNATIONAL
	CLIMATE ACTION CE	RTIFICATION COURSE
	in 2015, it captures through its 12 engaging highlights the technology and industry for students & educators across dis basic sciences and environme	prestigious COP India Programs, launched in Paris chapters, the very latest of climate action and frontiers. It is a unique must-do program sciplines, especially engineering, law, nt and thereby stay relevant and nd professional aspirations.
	BENEFITS & SUMMARY	PARTICIPATE NOW
	Prestigious Legacy: COP India Program (2015- 2030) was launched at the historic UN COP21 Paris Clmate Summit, France, to encourage climate action in India with specific focus on students & educators. Over the years, participants	This program can also be opted as a MOOC course and fulfills the criteria for Activity / Credit points at college, university and school level. Certification & Rewards: All participants.
	from the best of the institutes, including IITs and IIMs have participated in the COP+ courses. COP+25 International Climate Action Certification	coordinators and institutes will get certificates with official logos. Top performers will get Medals of Honour, Special Trophies and Shields.
	COUP+25 International Climate Action Certification Course is offered by IARF Centre of Excellence for United Nations Global Goals in India (CEUN). APPLY TO BECOME A COORDINATOR	Syllabus & Content: Designed by scientists and researchers, the course consists of 12 chapters covering 36 topics in the context of United Nations COP25 Climate Conference. To see the
	(for senior students, teachers and professors) Call Now / WhatsApp: 8454040464 Email Now: copun.iarc@gmail.com	entire syllabus visit COP India Program website. Mode: Online Fee: Rs. 999 C15 (International) Register Now: http://un.larc.res.in/program/cop
	Note: This course program and associated activity meets NAAC	NBA NIRF BCI PD API Index MOOC (Activity Points) criterion
	CEUN THE SEA SET OF COP2 CHILE CHILE CHILE CHILE CHILE CHILE CHILE	25
	Organized By un.larc.res.in Based on and Supported by COP25, Chile	Supported by RSC, Nagpur
NAMES OF	S. No. Name of the student	
STUDENTS	1) Maleeha	<u> Although</u> (A. N. Althou gh)
	2) Manishika Pawaia	
	3) Nikita Bhatia	
	4) Gorvi Sajnani	
	5)Tejasvi Rajesh6)Naina Babu	

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7)	Ruth Singh	
8)	Abhilasha	
9)	Vanisha Bardar	
10)	Harshita Marwah	
11)	Ananya Garkoti	
12)	Priyanka	
13)	Arshia Madan	
14)	Nitika goel	
15)	Ishita Singh	
16)	Ankita Bara	
17)	Jyotika Singh	
18)	Srishti Uppal	
19)	Vridhi Hingorani	
20)	Cherub Aradhna	
21)	Angela Dang	
22)	Akshita Pareek	
23)	Ambika Endlaw	
24)	Sonali sharma	
25)	Betsy T Abraham	
26)	Aneet Bindra	
27)	Nivya Tomy	
28)	Ragini Jha	
29)	Neha Joseph	
30)	Sharanya Verma	
31)	Nishtha nayyar	
32)	Chanchal Khattar	
33)	Asmita Khanna	
34)	Ishita Soni	
35)	Muskaan Punj	
36)	Srishti Gupta	Reality of the second sec
37)	Khiulung Newmai	
38)	Tritiksha	
39)	Rishpa Shrestha	
40)	Dhanya M. Kuriakose	E CAN
41)	Ojasvini Sachdeva	1 632 1
42)	Yanni Bhatnagar	1. 2. 1
43)	Sneha Ann Joseph	1. 1. 1.
44)	Sarah Vaniya Haqq	11 N 18 28
45)	Srishti Bahl	14 N AV
46)	Ann Teresa Jacob	and the second
47)	Sanjana John	Comments of
48)	Evlyn Ann Joseph	
49)	Leelu Tims Pothen	
50)	Priyal Malik	

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ATTENDANCE SHEET	Jesus and Mary College University of Delhi Chanakyapuri, New Delhi - 110021 Accredited by NAAC with "A" Grade
	NAME COP+25 INTERNATIONAL CLIMATE ACTION (CPI4CICA) NAME OF STUDENTS S. No. Name of the student 1 1. Malcha 1. 2.1 Mainblika Pavaia 1. 3.1 Nikita Bhatia 1. 4.1 Gorvi Sajnani 1. 5.1 Tejasvi Rajch 1. 6.1 Tejasvi Rajch 1. 7.1 Ruth Singh 1. 9.1 Vanisha Bava 1. 10.1 Jenstika Maran 1. 11.1 Jenstika Malan 1. 12.1 Vanisha Madan 1. 13.1 Arshin Madan 1. 14.1 Nilika gred 1. 15.1 Johta Singh 1. 16.1 Ankin Bara 2. 20.1 Cherub Aradha 2. 21.2 Achina Endga 2. 22.3 Achina Barac 2. 23.3 Anbita Endga 2. 24.1 Sonali sharma 2.
AEESSMENT	s Assessment included one assignment submission after every chapter
PROCEDURE AND OUTCOME	of the course. On successful submission of assignments, there was one objective and one subjective exam. All students successfully completed the course for the year.

NAME	FRENCH	I LANGUAGE (CP08FR)	
NAMES OF	S. No.	Name	
STUDENTS	1)	ANJALI- d/o Santosh Jha	
ENROLLED	2)	ANJALI BISHT	Second 1
	3)	ARUSHI SIDHU	
	4)	ATHENA ANIMON	

.....

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5)	AVANTHIKA M NAMBIAR
6)	CHETNA RAI
7)	DIKSHA VERMA
8)	ELNA JIMMY
9)	FAREHA MAHMOOD
10)	HELENA MARIA JAMES
11)	HIMANSHI BUDHIRAJA
12)	ISHIKA SRIVASTAVA
13)	JAANVI GAUTAM
14)	JHILAM DAS
15)	JISSA JOSE
16)	KANUPRIYA
17)	KASHIKA CHOUDHARY
18)	LAKSHITA PUGGAL
19)	MAHIMA MASSEY
20)	MANISHA RAV
21)	MEGHA SHARMA
22)	RIYA BHATI
23)	RIYA KOHLI
24)	SAKSHI
25)	SAROJ
26)	SHARON LAZARUS
27)	SHIVANGI DHINGRA
28)	SHREYA RAI
29)	SOMYA SINGH
30)	TABINDA JABIN
31)	YUKTI MEHTA

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			Website : http://www.jmc.ac.in info@jmc.ac.in principal@jmc.ac.in
		SI.No.	Name of the student
		1	ANJALI
		2	ANJALI BISHT
	Sec. 12 and	3	ARUSHI SIDHU
		4	ATHENA ANIMON
		5	AVANTHIKA M NAMBIAR
		6	CHETNA RAI
	Sec. 177	7	DIKSHA VERMA
		8	ELNA JIMMY
		9	FAREHA MAHMOOD
	1 A A	10	HELENA MARIA JAMES
		11	HIMANSHI BUDHIRAJA
		12	ISHIKA SRIVASTAVA
	5 S	13	JAANVI GAUTAM
	1 m	14	JHILAM DAS
	13 . C.	15	JISSA JOSE
		16	KANUPRIYA
		17	KASHIKA CHOUDHARY
		18	LAKSHITA PUGGAL
		19	MAHIMA MASSEY
		20	MANISHA RAV
	and the second	21	MEGHA SHARMA
	1. A	22	RIYA BHATI
	1 . The s	23	RIYA KOHLI
		24	SAKSHI
		25	SAROJ
		26	SHARON LAZARUS
	and a second second	27	SHIVANGI DHINGRA
		28	SHREYA RAI
	1997 B		SOMYA SINGH
		30	TABINDA JABIN
		31	YUKTI MEHTA
			Str. Covily, 7m Principal
ASSESSMENT PROCEDURE AND			ded on-going projects, assignments and terminal students successfully completed the course for the year.

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NAME	SPANISH	LANGUAGE (CP09SP)	
NAMES OF	S. No.	Name	
STUDENTS	1)	AAYUSHI BHATT	
ENROLLED	2)	AKSHITA THAKUR	
	3)	ANJALI- Ganga Ram	
	4)	ANJALI - d/o Arvind Kumar	
	5)	ARPITA	
	6)	DEVYANI JOSHI	
	7)	DIVYA JAIN	
	8)	DISHEE CHOWHAN	
	9)	HAZEL SHARMA	
	10)	ISHIKA SHARMA	
	11)	JANCY JOSEPH	
	12)	JYOTI RANA	
	13)	KAAVYA JACOB	
	14)	KULPREET KAUR BEDI	
	15)	NANDITA RANA	
	16)	NIKEETA CHHABRA	
	17)	NIMISHA SETIA	
	18)	NISHA BISHT	
	19)	POOJA SINGH	
	20)	PRACHI TANWAR	and the second sec
	21)	RINCY DAS	
	22)	RUPAL RAO	
	23)	SHABNAM SANTOSH	
	24)	SHIKHIANH PATHARIA	
	25)	SIMRAN TUTEJA	
	26)	SRIJA SAHAY	
	27)	TANIYA RATHORE	
	28)	TANYA PAUL	
	29)	V SWATI	A.A.
	30)	VIDHI PANT	11. 1 649 1
	31)	VISAYA BAMBA	1115 N. Se N
	32)	YASHIKA VINGIANI	WW/ N Sal

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	Sec. 201	Sl.No.	Name of the student	principal@jmc.ac.in
		1	AAYUSHI BHATT	
		2	AKSHITA THAKUR	
	2	3	ANJALI- Ganga Ram	
		4	ANJALI - d/o Arvind Kumar	
		5	ARPITA	
		6	DEVYANI JOSHI	
		7	DIVYA JAIN	
		8	DISHEE CHOWHAN	
		9	HAZEL SHARMA	
		10	ISHIKA SHARMA	
		11	JANCY JOSEPH	
		12	JYOTI RANA	
	S	13	KAAVYA JACOB	
		14	KULPREET KAUR BEDI	
	2 e	15	NANDITA RANA	
		16	NIKEETA CHHABRA	
		17	NIMISHA SETIA	
		18	NISHA BISHT	
		19	POOJA SINGH	
		20	PRACHI TANWAR	
		21	RINCY DAS	
		22	RUPAL RAO	
		23	SHABNAM SANTOSH	
		24	SHIKHIANH PATHARIA	
		25	SIMRAN TUTEJA	
		26	SRIJA SAHAY	
		27	TANIYA RATHORE	
		28	TANYA PAUL	
		29	V SWATI	
	1.00	30	VIDHI PANT	
		31	VISAYA BAMBA	
		32	YASHIKA VINGIANI	
				1 2 2
	5			Son. Romites on
				Srr. Rouly ofm Principal
				Principal
	3.78.44			
			00	
ESSMENT	Assessm	ent includ	ded on-going projects, assig	nments and terminal

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3)LIST OF STUDENTS SIGNED BY PRINCIPAL FOR ALL COURSES

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> Sr . Rosi Principal

NAME	COP+25	INTERNATIONAL CLIMATE	ACTION (CP14CH
AME OF STUDENTS	S. No.	Name of the student	ion (criacit
	1)	Maleeha	
	2)	Manishika Pawaia	
	3)	Nikita Bhatia	
	4)	Gorvi Sajnani	
	5)	Tejasvi Rajesh	
	6)	Naina Babu	
	7)	Ruth Singh	
	8)	Abhilasha	
	9)	Vanisha Bardar	
	10)	Harshita Marwah	
	11)	Ananya Garkoti	
	12)	Priyanka	
	13)	Arshia Madan	
	14)	Nitika goel	
	15)	Ishita Singh	
	16)	Ankita Bara	
	17)	Jyotika Singh	
	18)	Srishti Uppal	
	19)	Vridhi Hingorani	
	20)	Cherub Aradhna	
	21)	Angela Dang	
	22)	Akshita Pareek	
	23)	Ambika Endlaw	
	24)	Sonali sharma	
	25)	Betsy T Abraham	
	26)	Aneet Bindra	
	27)	Nivya Tomy	
	28)	Ragini Jha	
	29)	Neha Joseph	
	30)	Sharanya Verma	
	31)	Nishtha nayyar	
	32)	Chanchal Khattar	
	33)	Asmita Khanna	
	34)	Ishita Soni	
	35)	Muskaan Punj	
	36)	Srishti Gupta	
	37)	Khiulung Newmai	
	38)	Tritiksha	
	39)	Rishpa Shrestha	
	40)	Dhanya M. Kuriakose	
1.000	41)	Ojasvini Sachdeva	
	42)	Yanni Bhatnagar	
110	43)	Sneha Ann Joseph	
1	44)	Sarah Vaniya Haqq	
	45)	Srishti Bahl	
	46)	Ann Teresa Jacob	-
	47)	Sanjana John	
	48)	Evlyn Ann Joseph	4
	49)	Leelu Tims Pothen	
	50)	Priyal Malik	11/1

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NAME	FINANCIAL MANAGEMENT (GP05FM)		
NAME OF	S. No.	Name of the student	
STUDENTS	1	Drishti Dudeja	
	2	Gurleen Kaur	
	3	Lakshika	
	4	Momina Muqeem	
	5	Ritika Gupta	
	6	Nikhita Soni	
	7	Smakshi Thalia	
	8	Biti Sophia Soren	
	9	Tanvi Bhandari	
	10	Jassika Kapoor	
	11	Paavani Mangla	
	12	Abhya Saxena	
	13	Tarini Gulati	
	14	Tanishka Arora	

NAME	CORPORATE COMMUNUICATION AND PUBLIC RELATIONS (GP02CCPR)	
NAME OF	S. No.	Name of the student
STUDENTS	1	Muskan
	2	Radha Arora
	3	Tanya Gupta
	4	Gautami Khanna
	5	Hardika Aggarwal
	6	Regina Doristoppo
	7	Ashnah Rachel
	8	Shrishty Khod

Sr. Rouly mm

Principal

-

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FRENCH CERTIFICATE 2019-20

SI.No.	Name of the student
1	ANJALI
2	ANJALI BISHT
3	ARUSHI SIDHU
4	ATHENA ANIMON
5	AVANTHIKA M NAMBIAR
6	CHETNA RAI
7	DIKSHA VERMA
8	ELNA JIMMY
9	FAREHA MAHMOOD
10	HELENA MARIA JAMES
11	HIMANSHI BUDHIRAJA
12	ISHIKA SRIVASTAVA
13	JAANVI GAUTAM
14	JHILAM DAS
15	JISSA JOSE
16	KANUPRIYA
17	KASHIKA CHOUDHARY
18	LAKSHITA PUGGAL
19	MAHIMA MASSEY
20	MANISHA RAV
21	MEGHA SHARMA
22	RIYA BHATI
23	RIYA KOHLI
24	SAKSHI
25	SAROJ
26	SHARON LAZARUS
27	SHIVANGI DHINGRA
28	SHREYA RAI
29	SOMYA SINGH
30	TABINDA JABIN
31	YUKTI MEHTA

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SI.No.	SPANISH CERIFICATE 2019-20 Name of the student	principal@jmc.ac.ir
1		
2	AAYUSHI BHATT	
3	AKSHITA THAKUR	
4	ANJALI- Ganga Ram	
5	ANJALI - d/o Arvind Kumar	
6	ARPITA	
7	DEVYANI JOSHI	
8	DIVYA JAIN	
9	DISHEE CHOWHAN	
10	HAZEL SHARMA	
11	ISHIKA SHARMA	
12	JANCY JOSEPH	
	JYOTI RANA	
13	KAAVYA JACOB	
14	KULPREET KAUR BEDI	
15	NANDITA RANA	
16	NIKEETA CHHABRA	
17	NIMISHA SETIA	
18	NISHA BISHT	
19	POOJA SINGH	
20	PRACHI TANWAR	
21	RINCY DAS	
22	RUPAL RAO	
:3	SHABNAM SANTOSH	
4	SHIKHIANH PATHARIA	
5	SIMRAN TUTEJA	
6	SRIJA SAHAY	
7	TANIYA RATHORE	
8	TANYA PAUL	
9	V SWATI	
0	VIDHI PANT	
1	VISAYA BAMBA	
2	YASHIKA VINGIANI	

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NAME	BUSINE	SS ANALYTICS CP12BA
NAME OF	S. No.	Name of the student
STUDENTS	1	Sanmathi Rao
	2	Priyanka
	3	Tanya Goel
	4	Anjni Vats
	5	Avantika Garg
	6	Arushi Jain
	7	Anushka Verma
	8	Dhriti
	9	Sanskriti
	10	Sheetal Chauhan
	11	Alisha Gragya
		Sor . Rosily rom

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NAME	MEDIA	STUDIES CP04MS
NAME OF	S. No.	Name of the student
STUDENTS	1	Ritu Baskey
	2	Bhava Juneja
	3	Eva Eliza John
	4	Palak Singh
	5	Richa Prakash
	6	Tanya Verma
	7	Pragati Kumari
	8	Komal Adlakha
	9	Kajal Godwal
	10	Ammesha Srivastav
	11	Anushka Bhardwaj
	12	Sanghmitra
	13	Manmeet Kaur

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	(CP02AN	AC)	12
NAME OF STUDENTS	S. No.	Name of the student	
	1	Mansi Agrawal	
	2	Shreya Srivastava	
	3	Vanshika Azad	
	4	Snigdha Maurya	
	5	Riya Gupta	
	6	Tuhiin Puri	
	7	Aishwarya Bhatia	
	8	Diksha Prasad	
	9	Baby Pegu	
	10	Saakshi Sharma	
	11	Himangi Nantiyal	
	12	Sejal Gujral	
	13	Pratishtha Kapur	
	14	Sejal Goel	
	15	Vanshika Jain	
	16	Misba Ansari	
	17	Khushboo Batra	
	18	Mehak Khullar	
	19	Gauri Tandon	
	20	Shianchi Arora	
	21	Tanya Kochhar	
	22	Srishti Gupta	
	23	Anshu Prasad	
	24	Karuna Pahwa	
	25	Muskaan Dua	
	26	Amisha Pundir	100
	27	Simra Afsar	
	28	Aksa	1.1

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NAME NAME OF STUDENTS

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S. No.	Name of the student
1	Aakriti Agarwal
2	Pratha Chhatwal
3	Yamini Nainta
4	Surabhi Bhardwaj

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